

# BETTING CONTROL & LICENSING BOARD

## REQUIREMENTS FOR BOOKMAKERS LICENSE

- i) The applicant to complete the prescribed form i.e. Form 1A.
- ii) Submit a detailed concept about the proposed business.
- iii) Payment of application fee is Kshs. 10,000 and Investigation fee (Local Director) Kshs. 50,000 and (Foreign Director) - Kshs. 500,000. These fees are paid upfront and are non-refundable.
- iv) Proposed operating name of the business if different from the registered name.
- v) Business form (sole Proprietorship of joint venture).
- vi) Names of Directors and Shareholders directorship to be supported by a current CR12.
- vii) A PIN Certificate and Tax Compliance Certificate from Kenya Revenue Authority.
- viii) A copy of the Certificate of Incorporation or Registration as the case may be.
- ix) Articles and Memorandum of association for your company whose objects must among others include bookmaking.
- x) Detailed mode of operation for the bookmakers business and evidence of capacity to undertake bookmaking operation in a seamless manner.
- xi) A business plan showing the minimum investment and Sources of funding.
- xii) Submit a broad statement on the choice of Kenya for the license applied for and the anticipated benefits to: -
  - Punters/players
  - Kenyan public
  - Government of Kenya
  - Directors and shareholders
- xiii) Certificate of Good Conduct for the Company Directors.
- xiv) The proposed sports events and types of bets to be offered for betting purposes.
- xv) The name and full address of the company that would be providing the applicant with the Bookmaking Odds, to be supported by a copy of the agreement between applicant and the Odds Provider.
- xvi) The proposed terms and conditions of the bookmaking operation.
- xvii) Proposed bookmaking architecture.
- xviii) Proposal on how to mitigate excessive play and underage participation.
- xix) Dispute resolution procedure.

- xx)** Audited Accounts for the applicants' other business operations for the last three (3) years, and evidence that none of them has a pending litigation and if any, provide Case No. nature and status.
  
- xxi)** The proposed principal place of business.
  - Physical and contact address.
  - In case of a leased premises copy of lease agreement executed or due to be executed.
  - The location will be subject to inspection to determine its suitability as a betting premise.
  
- xxii)** CSR Initiatives to be undertaken.
  - Name of Good Cause to Be Supported.
  - Activity Amount.
  - Projected Donations in Kshs.
  - Location of The Activity.

In addition to the submission of above information you will be expected to complete a Probity form to facilitate due diligence.

Demonstrate ability to pay the applicable fees shown below.

- Application fee Ksh. 10,000
- Investigation fee Ksh. 500,000 for foreign applicant and Ksh. 50,000 for local applicant. Both application and investigation fees are non-refundable.
- License grant fee Ksh. 200,000
- Annual license fee Ksh. 50,000
- Premises grant fee ksh. 100,000
- Premise annual fee Ksh. 50,000
- License and premises renewal fee Ksh. 5,000 each.