



THE BETTING, LOTTERIES AND GAMING ACT  
 (Cap 131)  
**APPLICATION FOR A PERMIT AUTHORIZING PROMOTION OF PRIZE COMPETITION**  
**UNDER (SECTION 59A OF THE ACT)**

TO: The Director,  
 Betting Control and Licensing Board,  
 P. O. Box 43977 - 00100,  
**NAIROBI.**

Tel: 316471/2220186 Fax: 2227127

1. In accordance with the Betting, Lotteries and Gaming Act, Cap.131 of 1966 and the regulation made thereunder –

I ..... of .....  
 (Full name) (Firm's name)

.....  
 (Physical Address and contact person)

P. O. Box .....

Duly authorized in that on behalf of the promoters specified below hereby apply for and on behalf of the promoters for a permit authorizing the promotion of the following prize Competition .....

2. I attach herewith the artwork and the actual questionnaire together with the correct answers of the proposed promotion.

3. What exercise of skill is necessary in relation to the said prize competition?  
 .....

4. What method will be used to decide the winners?  
 .....

5. Appended here below are the details of the promotional cost:-

- (i) Advertising cost (TV, Press, etc) ..... shs.....
- (ii) Cost of prizes i.e.
  - 1<sup>st</sup> prize ..... shs.....
  - 2<sup>nd</sup> prize ..... shs.....
  - 3<sup>rd</sup> prize ..... shs.....
  - Other Consolation Prizes ..... shs.....

TOTAL COST ..... shs.....

*NB: If the space provided for prizes is not adequate attach in a separate paper.*

6. What method will be used to distribute the prize to winners? .....

7. What will be the duration of the promotion and the date of the draw? .....

8. Give any other information relevant to the promotion .....

Date .....  
 (Signature)

.....  
 (Description)

**For Official use only:**

Secretarial Comments:

Appraised by: \_\_\_\_\_  
Name Date Sign

Checked by Section Head:  
\_\_\_\_\_  
Name Date Sign

Recommended by Director:  
\_\_\_\_\_  
Name Date Sign

Approved by Chairman  
\_\_\_\_\_  
Name Date Sign

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- NOTES:**
- (i) Application must be submitted at least thirty days before the date of the promotion
  - (ii) Unclaimed prizes shall be surrendered to the Board after three(3) months from the date of the draw.